

Regina Patent Lawyer

Regina Patent Lawyer - It is a well known fact that efficient asset management is directly connected to successful companies. Even though businesses are commonly very good at acquiring, protecting, and managing hard assets, they are often less diligent on managing their intangible assets. Among these assets is intellectual property rights, that has the potential to be among the most important advantages a business could have in this technology based society.

There are various things which could be an intellectual property asset, including your business name, brands used on your products or providing your services, copyright in advertising materials, patents or design protection, processes, software and equipment. If not property protected, numerous rights regarding intellectual property are normally lost and abused.

Our firm works along with our clients to provide them with the information essential for them to manage, identify and perfect their intellectual property assets. What's more, our lawyers are also able to assist with the implementation and development of methods to enforce these rights.

To allow us the capability to offer different services, various members of our office have specific industry expertise in areas of information technology, cosmetics, entertainment and sports, franchising, advertising, financial, insurance and retail companies.